

**SOME APPLICATIONS OF GENERALIZED
RUSCHEWEYH DERIVATIVES INVOLVING A
GENERAL FRACTIONAL DERIVATIVE
OPERATOR TO A CLASS OF ANALYTIC
FUNCTIONS WITH NEGATIVE COEFFICIENTS I**

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Abstract. For certain univalent function f , we study a class of functions f as defined by making use of the generalized Ruscheweyh derivatives involving a general fractional derivative operator, satisfying

$$Re \left\{ \frac{z(\mathcal{J}_1^{\lambda,\mu} f(z))'}{(1-\gamma)\mathcal{J}_1^{\lambda,\mu} f(z) + \gamma z^2(\mathcal{J}_1^{\lambda,\mu} f(z))''} \right\} > \beta.$$

A necessary and sufficient condition for a function to be in the class $A_{\gamma}^{\lambda,\mu,\nu}(n, \beta)$ is obtained. In addition, our paper includes distortion theorem, radii of starlikeness, convexity and close-to-convexity, extreme points. Also, we get some results in this paper.

[Full text](#)

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2000 Mathematics Subject Classification: 30C45.

Keywords: Distortion theorem; Radii of starlikeness; Extreme points.

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Surveys in Mathematics and its Applications **5** (2010), 35 – 47

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